



SATURDAY, JUNE 11, 2016
NTC PARK - POINT LOMA, CA

PRESENTED BY **EDCO**



Mile Marker Sponsorship

On Saturday, June 11th, Please join Integrated Sports Marketing for the 4th Annual LaDainian Tomlinson (LT) 5K. The 5K will benefit the Tomlinson's Touching Lives Foundation and will take place at NTC Park, Liberty Station in Point Loma, CA.

The following is a proposed sponsorship agreement for the 2016 LT 5K.

LT 5K to provide:

Mile Marker Sponsorship

- Recognition as a LT 5K Mile Marker Sponsor
- Sponsorship of Mile Marker at the event
 - Recognition as the LT 5K Mile Marker Sponsor
 - Logo on Mile Marker signage
 - "Mile 1" sponsored by
 - "Mile 2" sponsored by
 - "Mile 3" sponsored by
 - Event participants will pass each mile marker sign along event route

Printed Materials

- Logo on Event Rack Cards
 - Quantity: 10,000
 - Deadline to activate benefit: March 25th

On-Site Exposure

- Exhibitor Tent
 - Area for one (1) 10' x 10' tent (sponsor to provide tent, table, chairs, etc.)
 - Opportunity to display signage in tent
 - Opportunity for lead generation and product sampling/sales
 - Two (2) Exhibitor Badges
- Start/Finish Line Public Address mentions

Online Exposure

- Logo included in one (1) e-newsletter
 - Distribution: Minimum 5,000
- Mention on LT 5K Facebook fan page
- Logo on Partners Page of www.LT5K.com



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Hospitality

- Ten (10) event entries (each entry includes event t-shirts and gift packs)

Miscellaneous

- Opportunity to include one (1) mutually agreed upon item/prize in gift packs (sponsor to provide promotional pieces)
 - Each paid participant will receive race gift pack with amenities from sponsors
 - Quantity: Minimum 2,500
- Opportunities to donate item(s) for raffle and / or auction – i.e. gift cards, etc.
 - Raffle will take place during awards ceremony
- Use of the LT 5K Logo

Package Price: \$2,500